

**CREMONA INTERNATIONAL  
LIVESTOCK EXHIBITIONS**

**TOGETHER WITH COMPANIES  
AND THE AGRO-LIVESTOCK COMMUNITY  
TO GENERATE NEW BUSINESS OPPORTUNITIES**

# MUCH MORE THAN A SHOWCASE!

The excellence of your products

The uniqueness of your services

**TOGETHER WITH**  
**Cremona International Livestock Exhibitions**

**are the strength of a constantly developing sector**



**novelties**



**presentations**



**studies**



**case histories**

**LET'S COMMUNICATE TOGETHER**  
**TO *YOUR NEW CUSTOMERS***

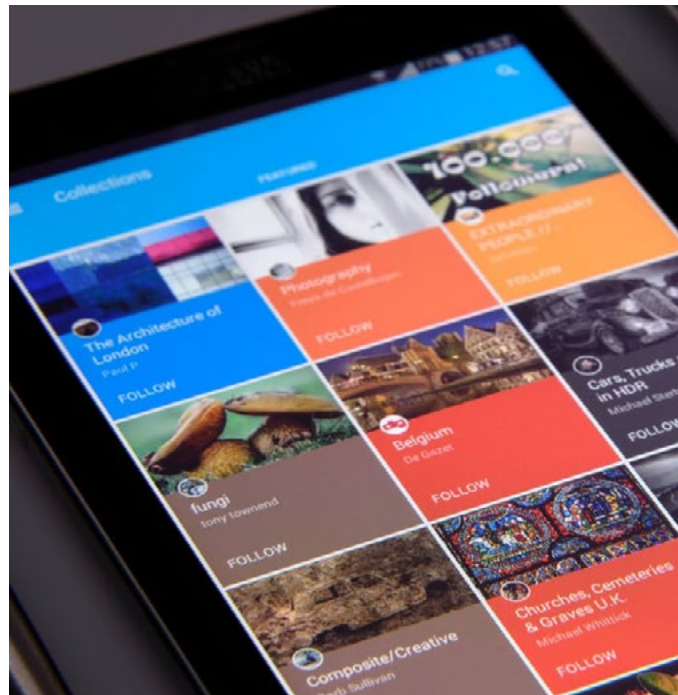
# BECOME MORE VISIBLE!

## AMONG YOUR TARGET



is your target also our target?  
Let's reach it together

## ON ALL DEVICES



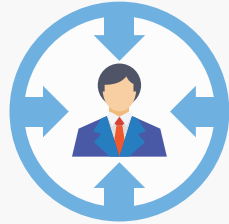
Desktop, Mobile, Tablet

## WITHOUT BORDERS



In Italy and in the world

# HOW WE CAN DO IT



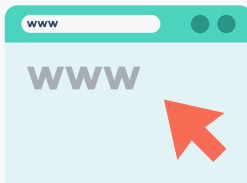
## 1. Web-marketing

Enhance your online visibility to better prepare to the Exhibition



## 2. Social

Join the community to be recognized



## 3. Website

3. Become a protagonist of the Exhibition website



## 4. Direct mailing

Speak directly to the professionals of the sector

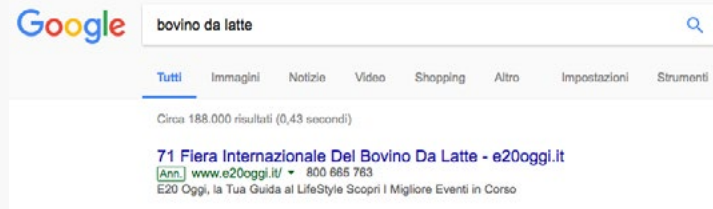
# 1. WEB-MARKETING

Our web-marketing (search network, display network, re-marketing) consists of customized campaigns based on Google technology

189.000  
pageviews

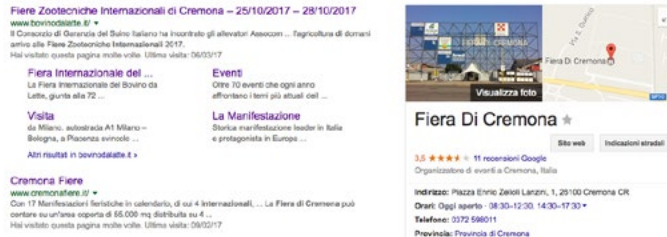
## SEARCH NETWORK

A good positioning will enhance your visibility among those who are interested in your products



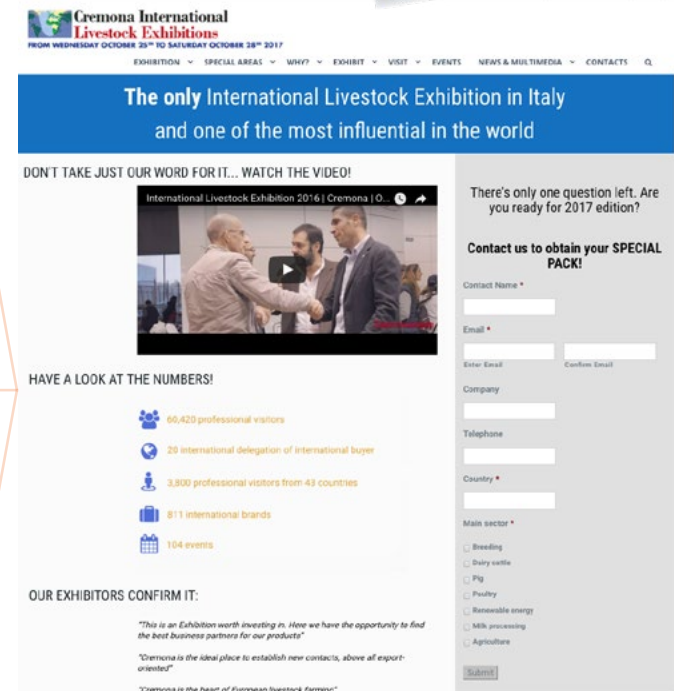
## DISPLAY NETWORK

The major Google partners will show your ads in particular contexts and to particular audiences



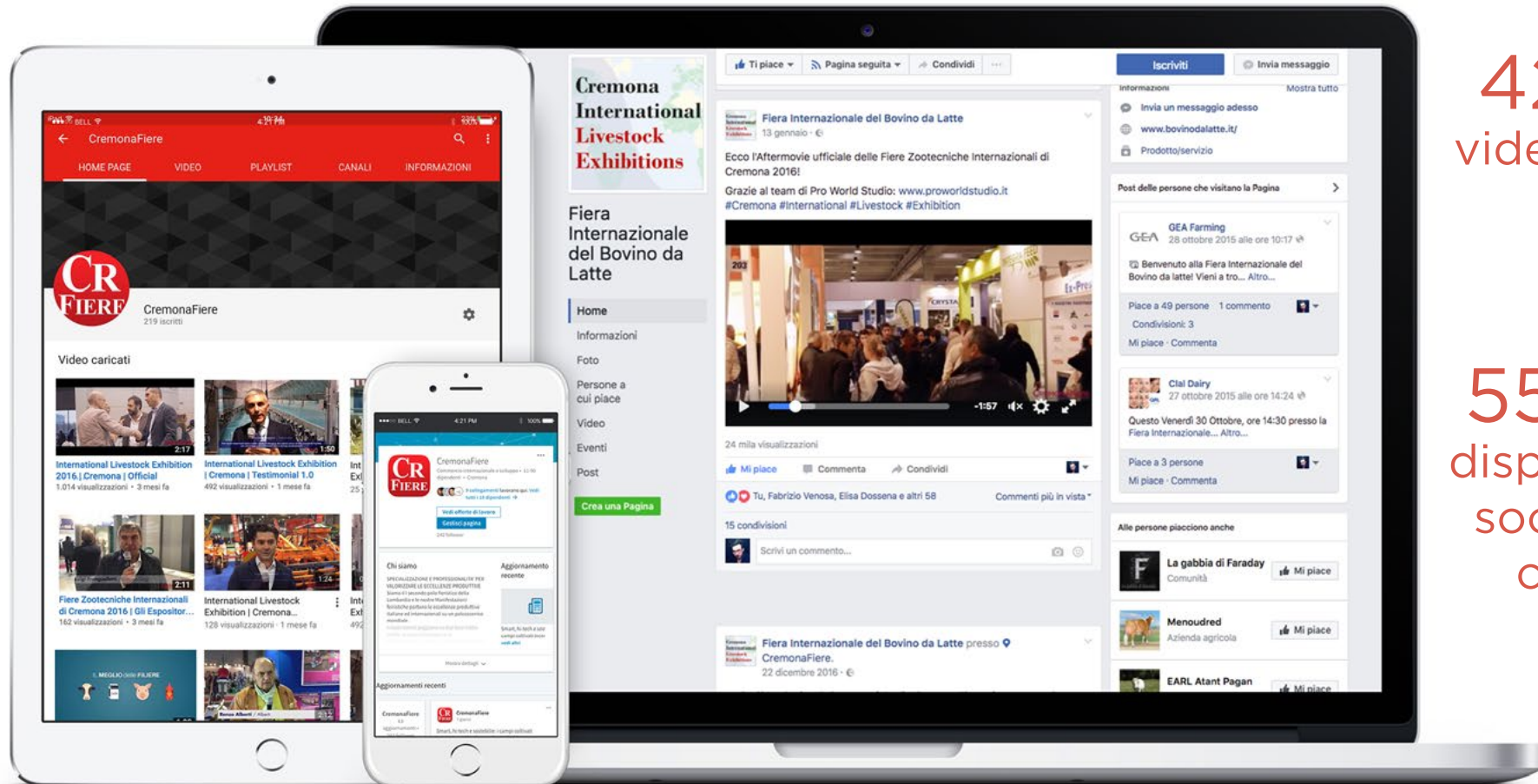
## REMARKETING

Re-show your ads to online users interested in your products



## 2. SOCIAL NETWORK

The Social Networks of Cremona International Livestock Exhibitions are ready to share!

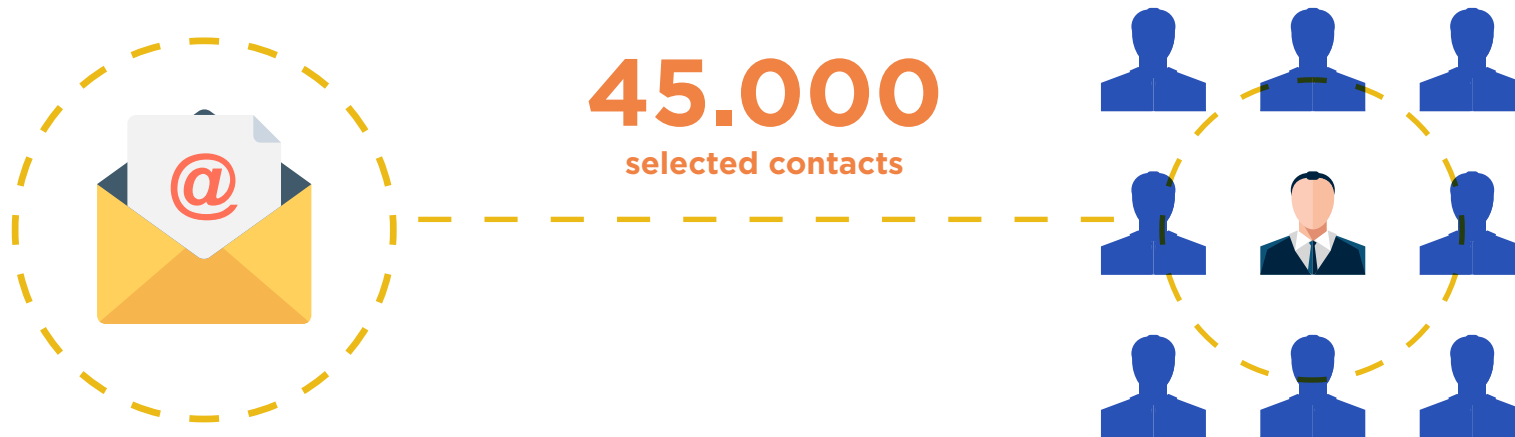


42.000  
video displays

552.483  
displays of our  
social media  
channels

# 3. DIRECT MAILING

We can reach companies and professionals of the agro-livestock sector through customized communications to a database of selected contacts



# 4. WEBSITE

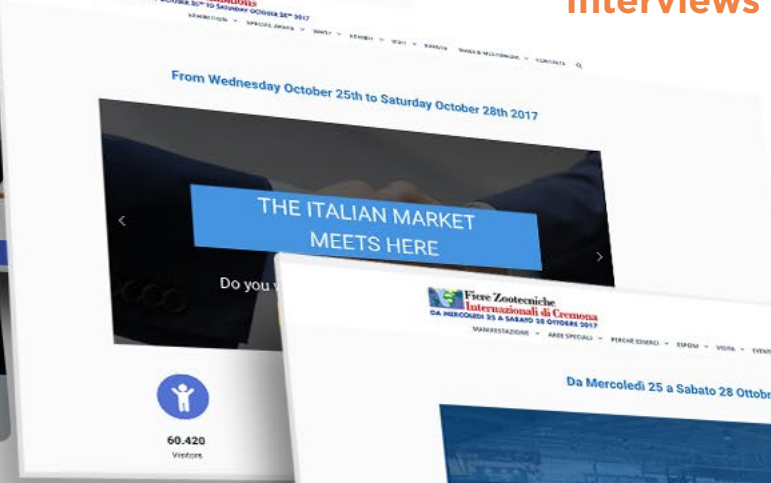
Landing page



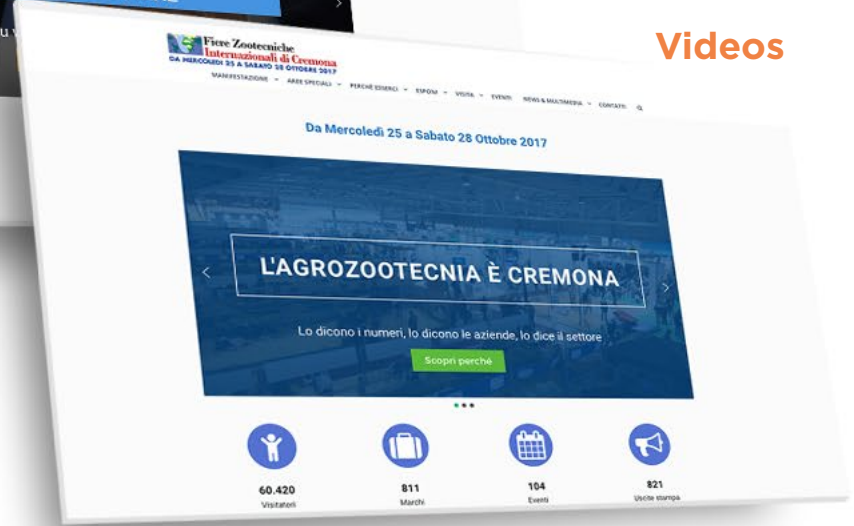
Presentations



Interviews



Videos



82,000 visits a year



# WHAT CAN WE DO TOGETHER?

Together we can develop the most efficient communication strategies to promote your participation

## A.

### WE PROMOTE WHAT YOU DO

#### 1. we publish and share:

- a. presentations of novelties
- b. case histories
- c. company interviews
- d. product sheets

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ALREADY INCLUDED IN  
YOUR PARTICIPATION

## B.

### WE PROMOTE WHAT YOU DO

#### 1. we publish and share:

- a. presentations of novelties
- b. case histories
- c. company interviews
- d. product sheets

### WE INVOLVE THE COMMUNITY

#### 2. we enter the web channels for 1 month:

- a. web-marketing
- b. youtube

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1,800€

## C.

### WE PROMOTE WHAT YOU DO

#### 1. we publish and share:

- a. presentations of novelties
- b. case histories
- c. company interviews
- d. product sheets

### WE INVOLVE THE COMMUNITY

#### 2. we enter the web channels for 3 month:

- a. web-marketing
- b. youtube
- c. social networks

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5,000€

# CONTACTS

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